

securevision

Smarter Car Park Management


24hr
Monitoring


Audio
Connect


Virtual Staff
on call 24/7


24hr
Assistance



a history of innovation

For over 30 years Secure Parking has dedicated itself to improving the way car parks operate to deliver better service to customers and provide greater savings and operational efficiencies to owners and operators. Our reputation as a world leader in the car parking industry has been earned through our commitment to innovation and new technology.

SecureVision, our 24-hour national control centre, provides interactive monitoring, online management and operational services to over 120 car parks. It can fundamentally change the way your car park operates in terms of customer service levels, plus provide you with significant cost savings and maximum return on your investment.

With Secure Parking's Plug&Play open integration technology, we simply integrate our control room solution into your existing infrastructure. This means minimal investment in new equipment required to become part of the SecureVision network.

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Introducing SecureVision

SecureVision's advanced online technology provides effective and immediate communication with customers around the clock with no downtime.

For car park owners and operators, it means maximum cost savings because SecureVision can replace your staff in virtually all aspects of your car park operation – customer service, ticketing, security, dispute resolution, entry/exit barrier operations and more. In addition you don't need to be a Secure Parking car park to become part of the SecureVision network, and if you have multiple sites they can all be easily incorporated.

At the heart of Secure Parking's SecureVision is our Control Centre which comprises three integrated control centres. Each of these control centres link to over 120 car parking sites, providing integrated online voice, video and data connections.

SecureVision's Control Centres are manned 24 hours a day – every day – by highly trained operators so that you can operate your car park at a greatly reduced cost and with a

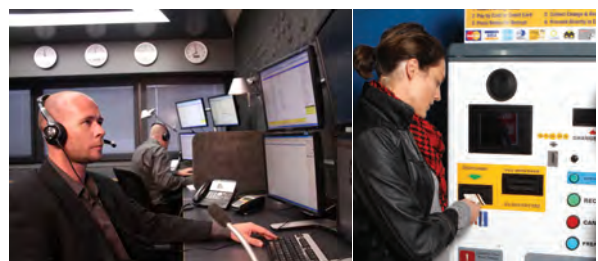
“A SecureVision operator can see and speak to a customer who may be having difficulty at a Pay station, allowing your on-site staff to focus on providing customers with an enhanced level of service.”



minimal number of on-site staff, who are then freed up to focus on providing your customers with a more enhanced level of customer service.

To assist you in optimising the financial and operational performance of your car park, SecureVision's rich functionality offers you a wide range of monitoring, reporting and analysis capabilities. Our reporting suite can provide you with everything you need to achieve continual operational improvements and efficiencies, plus the tools to maximise revenue through accurate forecasting and yield management.

Secure Parking can customise reporting to suit your precise requirements on a daily, weekly or monthly basis.





Maximise your car park's potential with SecureVision

SecureVision offers both car park owners and operators a valuable range of benefits and advantages that allow you to truly maximise your car park's potential.

24 hour a day monitoring: We are your eyes and ears on the ground watching over every aspect of your car park's operation all day, every day. We monitor activity and deal with any issues as they arise.

Remote equipment operation: We can operate your car park equipment for you, even when you have no staff on the ground.

Enhanced levels of customer service: With our SecureVision staff available to assist customers at the press of a button – day and night – on-site staff are able to focus on managing the smooth operation of your car park.

Minimum investment in equipment: SecureVision's Plug&Play technology requires only a minimum level of investment in equipment because we simply integrate our solution into your existing infrastructure.

Dispute resolution: SecureVision's capabilities include video archiving to ensure that disputes are settled quickly and definitively.

Optimisation of staff costs: With SecureVision, you need far less staff. Your savings could be enormous.

Increase in operational efficiencies: You won't just save on staff costs. Your car park will run far more smoothly with a minimum of hassles and with minimal equipment down-time.

Minimise WH&S risks: As your eyes and ears on the ground 24 hours a day, every day, we can alert you to any potential WH&S issues that may arise.

- ▶ 24 hour a day monitoring
- ▶ Remote equipment operation
- ▶ Enhanced customer service
- ▶ Minimum investment in equipment
- ▶ Dispute resolution
- ▶ Staff cost optimisation
- ▶ Increase in operational efficiencies
- ▶ Minimise WH&S risks



A commitment to your future

Plug into the SecureVision network and you'll discover a more efficient way to run your car park and maximise your returns. Your customers will benefit from better service plus you'll benefit from significant cost savings and greatly improved operational efficiency. You'll have less hassles and more profit.

But that's just the start, because in addition to SecureVision, Secure Parking can offer you access to a wide range of services and expertise, plus a true business partnership approach.

Our services include:

- ▶ Car park management consulting services
- ▶ Overall car park operational management and marketing support
- ▶ Accurate yield management strategies and transparent reporting systems

Changing the business of car parking through entrepreneurship and innovation

Secure Parking was founded in 1979, at a time when car parks were largely viewed as a commodity, with little differentiation in the operation of one site from another.

Secure Parking's approach has always been entrepreneurial. It is based on the understanding that no two car parks have the same requirements, and that each car park should be treated as a retail business. As a result, we have developed a series of unique systems and operating strategies specifically designed to maximise each site's revenue and asset potential.

Our ongoing commitment to innovation has led to these systems and strategies being continually revised to ensure they meet the changing needs of consumers and property owners, and make the best use of new and emerging technologies. This approach has been pivotal in turning Secure Parking into one of the largest car park operators in the world.



No Parking Worries

Secure Parking Head Office

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Tasmania	(61) 3	9613	0000
Queensland	(61) 7	3232	2800
South Australia	(61) 8	8223	2255
Western Australia	(61) 8	9202	1498

Customer Service/Sales

1300 727 483

International Offices

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Lebanon	(961)	1 999	941
United Arab Emirates	(971)	4363	7464
India	(91)	2242	153 400
China	(86 21)	6413	9690
New Zealand	(64 9)	379	9481
Singapore	(65)	6592	2700
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